



SHERO AWARDS

Celebrating the powerful and inspiring women of KZN who are making waves and leading the way forward in their respective fields. The Gagasi FM Shero Campaign aims to shine a spotlight on the excellence, talent, and impact of KZN women on a provincial, national, and even global level.

Categories cover a diverse range of industries, including Big Business, Creative Arts, Community Leadership, Education, Entertainment, Enterprise, KZN Ambassador, Public Service, Science and Technology, Social Entrepreneurship, Sport, and the coveted SHERO of the Year Award. Honouring remarkable women and their contributions to the future of KZN.

AWARD EVENT DETAILS



August



Day Event



Boutique Hotel



By invitation or campaign
50 Guests



Black young and mature females, urban and upwardly mobile, economic driver of KZN.

Inspirational keynote guest speaker/panel discussion, awards, entertainment and 3 course lunch.

SPONSORSHIP OPPORTUNITIES

- Tagged on on-air campaign promos and competition moment.
- Mention in live reads and Powerspots.
- Integrated media solutions across the stations platforms.
- Inclusion of the sponsor products for the handover/winner announcement.
- Live crossings from event.
- Pre interview with sponsor.
- Winner cash prize donation (minimum R2000 per winner)

SO WHY SPONSOR GAGASI FM SHERO AWARDS?

August is synonymous with various events commemorating and celebrating women during women's month.

- By being associated with the Gagasi FM SHERO Awards, your brand demonstrates it's investment in women empowerment and upliftment.
- Build rapport within KZN community.
- Reach female consumer with your product or messaging.

On the Ground Event Activation Solutions.

- Gifting attendees
- On the ground branding etc.

